



**JUNE 2009**

*The Nutshell is the official e-newsletter for Ohio State alumni club and society officers and board members. We encourage you to share any of the information with your membership via your own newsletters or Web sites.*

**DATES & DEADLINES**

June 28	Alumni Days with the Cleveland Indians and Columbus Clippers <a href="http://www.ohiostatealumni.org/osuaa_events/alumni_days.php">www.ohiostatealumni.org/osuaa_events/alumni_days.php</a>
July 7	Women & Wardrobe with celebrity stylist Amy Salinger <a href="http://www.ohiostatealumni.org/osuaa_events/wardrobe.php">www.ohiostatealumni.org/osuaa_events/wardrobe.php</a>
July 25	Alumni Day with the Columbus Crew <a href="http://www.ohiostatealumni.org/osuaa_events/alumni_days.php">www.ohiostatealumni.org/osuaa_events/alumni_days.php</a>
July 31	Individual club/society award applications due
Aug. 3	Club/society award spreadsheets due
Aug. 16	Alumni Day with the Cincinnati Reds <a href="http://www.ohiostatealumni.org/osuaa_events/alumni_days.php">www.ohiostatealumni.org/osuaa_events/alumni_days.php</a>
Oct. 30	Alumni Leaders Conference at the Fawcett Center

**OSUAA ANNOUNCEMENTS**

**Act fast to reserve your space in the vendor area at the Alumni Leaders Conference**

This year’s ALC vendor area will include a limited space for club and society merchandise displays. In order to accommodate more participants, clubs and societies may bring in only one product sample with order forms for display on a shared table. If your group is interested, please contact Leslie Smith at [LSmith@ohiostatealumni.org](mailto:LSmith@ohiostatealumni.org) by **Friday, July 24**. There is no charge, but space is limited and reservations will be confirmed on a first-come, first-served basis. The 2009 Alumni Leaders Conference is scheduled for Oct. 30 at the Fawcett Center.

**It’s Summer Send-off time!**

A Summer Send-off is an informal picnic to congratulate and send off your area’s new Buckeye students in style. It’s also a way for students and parents to connect with others in their area who are interested in Ohio State. If you are planning a summer event and haven’t done so already, contact Nadine Holmes at [holmes@ohiostatealumni.org](mailto:holmes@ohiostatealumni.org) or (800) 862-5827 for information and materials to make your event even more fun.

**Is your group on Facebook?**

Creating a page or group on Facebook is a great way to get information out about your events and programs, share ideas, and recruit more young alumni for membership. Here are a few tips to make your page more successful:

- **Use your official logo** or the Alumni Association logo as your main photo to help alumni identify you as an official group. Also, **spell out “Ohio State Alumni”** in the name of your page rather than using OSU, so that alumni can find you when they search for Ohio State groups. (OSU could also be Oklahoma or Oregon.) Contact Taryn at [jones@ohiostatealumni.org](mailto:jones@ohiostatealumni.org) if you need a copy of the OSUAA logo.

- **Update your status often!** Post your events, local alumni news, or start a discussion about favorite Ohio State memories. Stay on your members' radar and keep them engaged.
- Be aware that Facebook includes third-party advertisements on the margins of your page that may or may not be in keeping with your group's values. Since it may be hard to distinguish between official content and ads, **include a disclaimer** on your page, specifying that your group does not endorse any of the third-party advertisements included by Facebook.
- **Tell us about your Facebook page** or group. We can add it to our "favorites" so that other alumni will know you're out there. And please become a "fan" of the OSUAA Facebook page at [www.facebook.com/OSUAA](http://www.facebook.com/OSUAA) to keep up with the latest Alumni Association updates.

### **Please send new officer lists**

Did you hold elections at your group's spring meeting? If so, please update us with the names and positions of your new club or society leaders. E-mail the information to Kimberly at [lowe@ohiostatealumni.org](mailto:lowe@ohiostatealumni.org) (clubs) or Craig at [little@ohiostatealumni.org](mailto:little@ohiostatealumni.org) (societies).

### **Reminder for societies holding Navy/USC football events**

Societies hosting an event with football tickets for the games against Navy or USC must submit the list of alumni who receive tickets. Please send an Excel spreadsheet to Craig at [little@ohiostatealumni.org](mailto:little@ohiostatealumni.org) no later than Aug. 15.

### **2009 Club and Society Awards applications now available**

All nomination forms for individual club/society awards and the Excel spreadsheet for outstanding club/society awards are now available at [www.ohiostatealumni.org/clubsandsocieties](http://www.ohiostatealumni.org/clubsandsocieties). Individual nominations are due back by Friday, July 31, and club/society spreadsheets are due by Monday, Aug. 3. A checklist of requirements and explanation of the categories is at [www.ohiostatealumni.org/awards/Club%20and%20Society%20Awards\\_2009.php](http://www.ohiostatealumni.org/awards/Club%20and%20Society%20Awards_2009.php). If you have any questions about the awards criteria, clubs should contact Kimberly at [lowe@ohiostatealumni.org](mailto:lowe@ohiostatealumni.org) and societies should contact Craig at [little@ohiostatealumni.org](mailto:little@ohiostatealumni.org) or call us at (614) 292-2371.

### **Game-watch time is right around the corner**

Don't forget to update your group's game-watch location with us so that local or travelling Buckeyes can find you and join in the fun. If your group's location will not change, please confirm that also. Please send the location updates with address, phone number, and Web site (if available) to Susan at [long@ohiostatealumni.org](mailto:long@ohiostatealumni.org) or call (614) 292-2371. For current locations, check [www.ohiostatealumni.org/newscenter/gamewatch.php](http://www.ohiostatealumni.org/newscenter/gamewatch.php).

### **See the world with us and save by booking early**

Save hundreds of dollars by making your reservation early for one of six exciting Ohio State Alumni Tours. Trips eligible for discounts include Dubai; Enchanting Ireland; Swiss Alps and Italian Lakes; China Discovery; River Life Along the Seine; and Budapest, Vienna, and Prague Discovery. Hurry! These discounts won't last. Complete details at [www.ohiostatealumni.org/tours/2009tours/tourlist09.php](http://www.ohiostatealumni.org/tours/2009tours/tourlist09.php).

### **Don't forget OSUAA Web resources**

- Speaker request form [www.ohiostatealumni.org/clubsandsocieties/speakers.php](http://www.ohiostatealumni.org/clubsandsocieties/speakers.php)
- Alumni Leaders Handbook  
[www.ohiostatealumni.org/clubsandsocieties/handbookmain.php](http://www.ohiostatealumni.org/clubsandsocieties/handbookmain.php)  
Kudos [www.ohiostatealumni.org/buckeye\\_partner/kudos](http://www.ohiostatealumni.org/buckeye_partner/kudos)
- Best practices [www.ohiostatealumni.org/buckeye\\_partner/bestpractices](http://www.ohiostatealumni.org/buckeye_partner/bestpractices)

## **ACADEMIC NEWS**

### **Construction on S.R. 315 to affect campus-area traffic**

Beginning Monday, June 15, work on State Route 315 is expected to generate heavy traffic along Kenny Road, Olentangy River Road, High Street, Lane Avenue, and possibly Woody Hayes Drive. Visitors to the Ohio State campus should anticipate traffic delays, and are encouraged to plan accordingly to reduce frustration. More information on this project and a detailed map of entrance and exit ramp closures can be found at [www.buckeyetraffic.org/315](http://www.buckeyetraffic.org/315). The Ohio Department of Transportation also will be staffing a telephone line throughout the construction: (740) 833-8268.

### **Ohio State engineering students take top honors in designing vehicle of the future**

A team of Ohio State College of Engineering students has won first place in the first year of a three-year U.S. Department of Energy competition to improve automotive technology. Ohio State is one of 17 universities participating in EcoCAR: The NeXt Challenge, in which students must re-engineer a 2009 Saturn Vue to achieve improved fuel economy and reduced emissions while retaining the vehicle's performance and consumer appeal.

<http://engineering.osu.edu/news/?p=566>

### **Sign up for Pelotonia to fight cancer**

Pelotonia is a grassroots bike tour with one goal: to end cancer. Pelotonia raises money for innovative and life-saving cancer research at The Ohio State University Comprehensive Cancer Center-James Cancer Hospital and Solove Research Institute. Driven by the passion of its cyclists, volunteers, and their families and friends, Pelotonia's annual cycling experience will be a place of hope, energy, and determination. Leveraging Netjets' transformational gift, Pelotonia directs 100% of every dollar raised to research. It is a community of people coming together to chase down cancer and defeat it. Riders and volunteers still needed; learn more at [www.pelotonia.org](http://www.pelotonia.org).

## **RESEARCH NEWS**

### **Study: Smoking bans do not cause job losses in bars and restaurants**

New research suggests that exempting bars from community smoking bans makes no economic difference in terms of preserving bar employment, and that even the most comprehensive clean indoor air policies do not lead to a reduction in hospitality jobs. Researchers hope the findings, based on a study in Minnesota, will factor into future debates within municipalities and states considering the economic and health issues surrounding smoking-ban proposals.

<http://researchnews.osu.edu/archive/smokejobs.htm>

### **To 300 million light years, and beyond! A new way to measure cosmic distances**

Ohio State researchers have found a way to measure distances to objects three times farther away in outer space than previously possible, by extending a common measurement technique. They discovered that a rare type of giant star, often overlooked by astronomers, could make an excellent signpost for distances up to 300 million light years—and beyond.

<http://researchnews.osu.edu/archive/ladder.htm>

### **Study: Americans choose media messages that agree with their views**

A new study provides some of the strongest evidence to date that Americans prefer to read political articles that agree with the opinions they already hold. Researchers found that people spent 36 percent more time reading articles that agreed with their point of view than they did reading text that challenged their opinions. <http://researchnews.osu.edu/archive/poliview.htm>

## **ATHLETIC NEWS**

### **Ohio State hires Donnie Darr as head men's golf coach**

Ohio State has hired Donnie Darr as the head coach of the men's golf team, Heather Lyke, Associate Athletics Director and golf sports administrator, has announced. Darr will be just the 10th men's golf coach in the 88-year history of the program. Darr returns to his home state from national powerhouse Oklahoma State, where he served as assistant coach for the last three seasons.

[www.ohiostatebuckeyes.com/ViewArticle.dbml?DB\\_OEM\\_ID=17300&ATCLID=3749945](http://www.ohiostatebuckeyes.com/ViewArticle.dbml?DB_OEM_ID=17300&ATCLID=3749945)

### **Men's track: Murdaugh takes seventh, See eighth at NCAA Championships**

All-Americans Thomas Murdaugh and Jeff See closed out an excellent season for the Ohio State men's track and field team at the NCAA Track and Field Championships. Murdaugh, a freshman from Dublin, Ohio, finished seventh in the 400m dash finals in a time of 45.90. See finished eighth in the finals of the 1500m in a time of 3:41.18.

[www.ohiostatebuckeyes.com/ViewArticle.dbml?SPSID=87770&SPID=10412&DB\\_OEM\\_ID=17300&ATCLID=3749937](http://www.ohiostatebuckeyes.com/ViewArticle.dbml?SPSID=87770&SPID=10412&DB_OEM_ID=17300&ATCLID=3749937)

### **Men's tennis: Moneke finishes Buckeye career as national runner-up at 2009 NCAA Singles Championship**

Senior tri-captain Steven Moneke, a member of the national runners-up Ohio State men's tennis team, lost 3-6, 6-2, 6-3 to Ole Miss freshman Devin Britton in the final of the 2009 NCAA Singles Championship Monday in College Station, Texas, at Texas A&M's George P. Mitchell Tennis Center. Moneke, a native of Alten-Buseck, Germany, finishes the 2008-09 campaign with a 45-5 overall record, which ties Roger Smith (1983-1986) for first on the program's all-time single season wins list set during the 1986 campaign.

[www.ohiostatebuckeyes.com/ViewArticle.dbml?SPSID=87783&SPID=10415&DB\\_OEM\\_ID=17300&ATCLID=3742983](http://www.ohiostatebuckeyes.com/ViewArticle.dbml?SPSID=87783&SPID=10415&DB_OEM_ID=17300&ATCLID=3742983)

#### **USEFUL LINKS:**

- The Ohio State University Alumni Association [www.ohiostatealumni.org](http://www.ohiostatealumni.org)
- OSUAA on Facebook [www.facebook.com/OSUAA](http://www.facebook.com/OSUAA)
- OSUAA on Twitter [http://twitter.com/OSU\\_Alumni](http://twitter.com/OSU_Alumni)
- Join the Alumni Association [www.ohiostatealumni.org/membershipservices](http://www.ohiostatealumni.org/membershipservices)
- Alumni Leaders' Handbook [www.ohiostatealumni.org/clubsandsocieties/handbookmain.php](http://www.ohiostatealumni.org/clubsandsocieties/handbookmain.php)
- Club and Society Kudos [www.ohiostatealumni.org/buckeye\\_partner/kudos/index.php](http://www.ohiostatealumni.org/buckeye_partner/kudos/index.php)
- Marketplace: club and society scholarship fundraiser [www.ohiostatealumni.org/marketplace/clubs.php](http://www.ohiostatealumni.org/marketplace/clubs.php)
- Student-Alumni Council <http://sac.ohiostatealumni.org>
- The Ohio State University [www.osu.edu](http://www.osu.edu)
- The Ohio State University Department of Athletics [www.ohiostatebuckeyes.com](http://www.ohiostatebuckeyes.com)
- *The Lantern* [www.thelantern.com](http://www.thelantern.com)
- Big Ten Conference [www.bigten.org](http://www.bigten.org)
- Do Something Great [www.osu.edu/dosomethinggreat](http://www.osu.edu/dosomethinggreat)
- Buckeye Pride MP3 and image downloads [www.osu.edu/O-H](http://www.osu.edu/O-H)

**Stay Connected. *Make Ohio State Stronger.*** sm